



Professor Dr. Guido Quelle, “The Growth Driver,” is one of the rare people worldwide who focuses on creating profitable and sustainable growth as an entrepreneur, consultant, author and speaker for almost 30 years. His clients are active CEOs, general managers, senior executives and entrepreneurs who are committed to consistent growth.

With his consulting firm, Mandat Consulting Group of Dortmund, Germany, with offices in London and New York, he successfully conducted more than 500 projects with nearly 250 renowned private and listed companies. His client list includes multinationals such as Saint-Gobain, Deutsche Post World Net, European Dental Partners, Mercedes-Benz, Volkswagen and Caterpillar as well as dozens of medium-sized companies. More than 6.000 people were involved just in those projects that he himself managed. Prof. Quelle is always in demand when companies are seeking the support that will enable them to continue on a course of sustained profitable growth.

Guido Quelle is the author and co-author of more than 400 professional articles, seven partly European studies, three university course texts and sixteen books. His recent English book “Profitable Growth – Release Internal Growth Brakes and Bring Your Company to the Next Level” has readers in more than 40 countries. Numerous interviews with Quelle and reports on Mandat projects and studies provide information about the results of the work performed by Mandat. One of Quelle's most recent publications is the "Growth Manifesto", in which Quelle strongly advocates profitable growth.

Quelle serves as a member and member of the Board in several associations. As the first European member, Prof. Quelle was appointed to the “Million Dollar Consultant® Hall of Fame” by internationally renowned consultant Dr. Alan Weiss in 2008.

Since 2012 Quelle hosts the annual International Brands Colloquium, a high-end event on strategy, branding, and growth.

His travels, consulting work, studies, speeches and lectures have so far taken Prof. Quelle to 23 countries. He lives in Dortmund together with his wife and their two Leonberger dogs.

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