

## Press Release

For immediate release:

### **Mandat Consulting Group Dramatically Expands Its Profitable Growth Services to United Kingdom and United States**

Dortmund, Germany, July 30, 2013—Guido Quelle, the internationally-cited and renowned expert on profitable growth, has announced that his organization, [Mandat Consulting Group](http://www.mandat-group.com), has opened offices in both London and New York.

Dr. Quelle, whose latest book in both English and German is "[Profitable Growth – Release Internal Growth Brakes and Bring Your Company to the Next Level](#)," says, "Growth today knows no geopolitical boundaries. Expertise is a universal export. We've been successful for almost a quarter of a century in Germany, and now we're internationalizing our expertise on how to create profitable growth, because our roster of international clients has grown and we want to be closer to them to serve them even better."

As the author of 12 books and hundreds of articles—plus the widely-acclaimed annual "International Brand Colloquium," Dr. Quelle consistently follows the same high profit growth principles his firm has used with over 120 private and listed companies such as Caterpillar, DHL, Luisa Cerano, and Saint-Gobain, in more than 350 projects in a variety of industries. Mandat's move toward locally-based, international operations is indicative of its leading place in its field of helping companies to define and implement high growth strategies.

#### **The new offices are located at:**

Mandat Offices London:  
Tel: +44 207 256 4257  
Level 17, Dashwood House  
69 Old Broad Street  
London EC2M 1QS

Mandat Offices New York City:  
Tel: +1 212 634 7466  
The Seagram Building  
375 Park Avenue  
Suite 2607  
New York City, NY 10152

For a picture of Prof. Dr. Guido Quelle go to:

[www.mandat-group.com/en/menu/press-room/photos-an-download/photos-dr-guido-quelle](http://www.mandat-group.com/en/menu/press-room/photos-an-download/photos-dr-guido-quelle)

#### **About Professor Dr. Guido Quelle**

Professor Dr. Guido Quelle is one of the rare people worldwide who has focused on creating profitable and sustainable growth as an entrepreneur, consultant, author and speaker for more than 20 years. His clients are CEOs, general managers, senior executives, and entrepreneurs who are committed to consistent growth. Prof. Quelle is the author, co-author and editor of more than 300 professional articles, six studies, two university course texts and 12 books. His latest book, "Profitable Growth – Release Internal Growth Brakes and Bring Your Company to the Next Level," was internationally published by Springer. As the first European member, Prof. Quelle was appointed to the "Million Dollar Consultant® Hall of Fame" and also the first European member of the Million Dollar Club, a network of some of the most successful consultants worldwide.

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With his consulting firm founded in 1989, Mandat Consulting Group (Mandat Managementberatung GmbH) of Dortmund, Germany he successfully conducted more than 350 projects with 120+ renowned private and listed companies. More than 5,000 people were involved just in those projects that he himself managed. Mandat focuses on developing effective growth strategies, creating breakthrough innovations, and streamlining the client's organization in order to position Mandat's clients as leaders in their industry.

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