

Prof. Dr. Guido Quelle: Examples of speeches

You are planning a congress, a conference or a major staff event? You are looking for an expert who not only has the necessary professional depth and experience but is also able to communicate content in an entertaining and enthusiastic manner so that your listeners can apply the lessons learned to their own situation?

Prof. Dr. Guido Quelle is an internationally renowned expert and speaker on strategies for profitable growth, management of growing organizations, and removing impediments for growth. His repertoire includes lectures and key-note speeches not only at corporate events and management conferences but also at trade fairs, conferences, and congresses. Listeners profit from well-founded, highly topical knowledge communicated in an entertaining and powerful manner. The aim of each lecture by Prof. Dr. Guido Quelle is to give his audience concrete, effective starting points for changing their course of action.

Examples of speeches:

1. Strategy & Growth

- The Call for Help: Growth Comes from Inside
- No limits: Identifying and Removing barriers to Business Growth
- Focus on People: Growth Strategies in Family Businesses
- Go the Extra Mile: Enthusiastic Instead of Merely Satisfied Customers
- Allies or Enemies? How Mergers (Fail to) Work

2. Organization & Leadership

- Leadership in Rough Seas: Ensuring Growth Now
- Assuming Responsibility for Growth: Stop All Motivation Programs
- Are You Still Reorganizing or Already Growing?
- Leadership 2.0: Successful Leadership in the Future
- I Have a Project Therefore I Am: Why 50% of Your Projects Are Superfluous

3. Self Management

- Day-to-day Operations: The Natural Enemy of Strategy
- I Don't Have Time: Why You Can't Manage Your Time
- Do You Stand in Your Own Way? Seven Steps to Professional and Personal Success

This is what members of the audience and organizers say ...

"Growth is vital and, with a brilliant lecture, Dr. Quelle has shown us a new perspective."

**Dr. Dr. Peter Spary, Managing Member of the Board, Verein zur Förderung der
Wettbewerbswirtschaft e.V.**

*"This evening, Dr. Quelle has not only inspired us but through clear examples has shown the way
to true growth from within."*

Michael Radau, Chairman, SuperBioMarkt AG, Münster

*"In an information-packed hour, the topic 'Navigating in Rough Seas' was analyzed, teaching the
audience about crucial elements of both leadership and how to conduct oneself."*

Dr. Stephan Tank, DHL Express Deutschland, DHL Hub Leipzig

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